**OSINT Assignment on Toyota Motor Corporation**

**Disclaimer**

This assignment is intended for educational purposes only. Students are required to adhere to ethical guidelines and respect privacy while conducting OSINT research. Only publicly available information should be used, and any data collected should be handled responsibly.

**1. Select a Company:**

Toyota Motor Corporation

**2. Information Sources and Data Collection:**

**Contact Information**

**Toyota Global Official Website:**

- **Contact Page**: (https://global.toyota/en/contact/)

- **Phone:** +81-565-28-2121

- **Email**: Not directly available, contact form used

- **Social Presence**:

**- LinkedIn:** https://www.linkedin.com/company/toyota/

**- Twitter:** https://twitter.com/Toyota

**- Facebook:** https://www.facebook.com/toyota/

**Leadership and Key Personnel**

**Toyota Global Official Website:**

- Executive Bios: https://global.toyota/en/company/profile/executives/

- Akio Toyoda, President

- James Kuffner, Chief Digital Officer

- Koji Sato, Executive Vice President

**LinkedIn:**

- Toyota Leadership on LinkedIn: https://www.linkedin.com/company/toyota/people/

**Business Activities and Products**:

**Toyota Global Official Website:**

- **Mobility and Products:** https://global.toyota/en/mobility/toyota-motor-corporation/

- Includes information on cars, trucks, hybrids, and future mobility solutions.

**Press Releases:**

**- Toyota Newsroom:** https://global.toyota/en/newsroom/

**Financial Reports:**

**- Annual Reports and Quarterly Reports:** https://global.toyota/en/ir/library/annual/

**Market Position and Competitors:**

**News Outlets:**

**- Reuters -** Toyota News: https://www.reuters.com/companies/7203.T

**- Bloomberg -** Toyota Motor Corporation: https://www.bloomberg.com/quote/7203:JP

**Industry Reports:**

**- Market Position Overview:** https://www.bbc.com/news/topics/cmj34zmwvg1t/toyota

**Cybersecurity Posture:**

**Job Boards:**

**- Cybersecurity Jobs at Toyota**: https://www.indeed.com/q-Toyota-Cybersecurity-jobs.html

**Public Databases:**

**- Toyota Patents:** https://patents.google.com/?assignee=Toyota+Motor+Corp

**Employee Reviews:**

**Review Sites:**

**- Glassdoor - Toyota Reviews:** https://www.glassdoor.com/Reviews/Toyota-Reviews-E3540.html

**4. Data Collection Techniques:**

**Manual Research:**

**Google Dorking:**

- `site:toyota.com contact`

- `site:toyota.com leadership`

- `site:toyota.com inurl:investor-relations`

- `site:linkedin.com inurl:toyota`

- `site:glassdoor.com Toyota reviews`

**Findings**

**Contact Information**

**Website Contact Page:**

- Toyota's contact page provides a form for inquiries. Direct phone numbers for global operations are +81-565-28-2121.

**Social Media Presence:**

- Toyota maintains active profiles on major social media platforms like LinkedIn, Twitter, and Facebook, providing avenues for direct and indirect contact.

**Leadership and Key Personnel**

Toyota's leadership team, including profiles for President Akio Toyoda, Chief Digital Officer James Kuffner, and Executive Vice President Koji Sato, can be found on their executive bios page (https://global.toyota/en/company/profile/executives/) and LinkedIn.

**Business Activities and Products**

Toyota's business activities encompass a wide range of products, from traditional cars and trucks to hybrid and future mobility solutions. Detailed information is available on the mobility and products page (https://global.toyota/en/mobility/toyota-motor-corporation/).

**Market Position and Competitors**

Toyota is a leading player in the automotive industry, with comprehensive financial and market position reports available on Reuters (https://www.reuters.com/companies/7203.T) and Bloomberg (https://www.bloomberg.com/quote/7203:JP). The company’s market position is often discussed in industry reports available on platforms like BBC News.

**Cybersecurity Posture**

Job postings related to cybersecurity at Toyota, such as those found on Indeed (https://www.indeed.com/q-Toyota-Cybersecurity-jobs.html), indicate a proactive stance towards maintaining robust cybersecurity measures. Patents and other public filings related to technology and security can be explored through Google Patents (https://patents.google.com/?assignee=Toyota+Motor+Corp).

**Employee Reviews**

Employee reviews on Glassdoor (https://www.glassdoor.com/Reviews/Toyota-Reviews-E3540.htm) provide insights into the working environment at Toyota, highlighting strengths and areas for improvement from the perspective of current and former employees.